

## Appendix C Approved Action Plan – March 2011 – March 2012

Objective	Action	Date	Progress as at September 2011.
1. To set up a Facebook page to inform and engage children and young people across the District	Work with IT and Comms to ensure a consistent approach with the Council's Social Media pilot, whilst ensuring the page is attractive and usable for young people.	March 2011	Facebook and blogging are now well established throughout the Council - these mechanisms will be utilised when seeking the views of children and young people on a range of issues (planning consultations, Gypsy & Traveller Consultations, Youth Council).
2. To set up blogging mechanism (Twitter? Word Press?)	Work with IT and Comms to ensure a consistent approach with the Council's Social Media pilot, whilst ensuring the mechanism is attractive and usable for young people	March 2011	As above
3. Ensure all Council Report Templates include a line to indicate whether or not children and young people have been consulted or involved.	Work with Democratic Services to ensure line is added in all Council Report templates.	March 2011	All Council Report Templates now include a line to indicate consultations with children and young people
4. Put together corporate 'toolkit' for use by all Departments to ensure the views of children and young people have been sought and considered, where appropriate and necessary.	Toolkit to include: <ul style="list-style-type: none"> <li>• Signpost to Facebook and Blogging</li> <li>• Contacts for Connections Youth Bus and Village Colleges</li> <li>• Tips and training where necessary to support Members and Officers working with young people (ie, dejargonised documents, facilitating workshops, recording views and opinions, feeding back to young people, etc.)</li> </ul>	March 2011	Toolkit to be finalised now that SCDC has agreed to establish a Youth Council.
5. Disseminate toolkit across Council	Insite, lunchtime seminar(s), attend team meetings as and when necessary.	March 11 – March 12	As above

<p>6. Promote Facebook, Blogging, Youth Bus, Village College involvement, etc to children and young people</p>	<p>Facilitated workshops in relation to formal and informal consultations maximising existing Village Colleges Visits with Youth Bus as and when necessary for both formal and informal consultations Spread info via social media mechanisms</p>	<p>March 11 – March 12</p>	<p>Continued promotion of the ways in which children and young people can be involved (via visits with Youth Bus, through the South Cambs and City Area Partnership for Children &amp; Young People's Service, Locality Partnerships, through schools, through South Cambs magazine)</p>
<p>7. Working with Village Colleges to secure a framework agreement to establish a more co-ordinated approach between council services, Members and children and young people.</p>	<ul style="list-style-type: none"> <li>• Promote and develop activities to encourage citizenship, sports, arts, and other positive activities to involve children and young people.</li> <li>• Review service level agreements involving Arts Development Managers</li> <li>• Review Dual Use Agreements</li> <li>• Encourage Members to take part in citizenship sessions in local Village Colleges</li> </ul>	<p>Dec 2012</p>	<p>Village Colleges Heads have indicated that at present they do to progress a wider framework agreement; but do wish to renew the service level agreements for Arts Development Managers (ADM)</p> <p>Annual agreements for 2011-12 have been completed and signed with seven Village colleges for ADMs.</p>
<p>8. Ensure engagement and involvement of priority groups as identified and targeted by Children's Trust and City &amp; South Cambs Area Partnership</p>	<p>Continued involvement in Children's Trust, Area Partnership and Implementation Group to ensure partnership working continues and opportunities to exploit funding and resources benefits children and young people within the City and South Cambs Area Partnership boundaries.</p> <ul style="list-style-type: none"> <li>• Youth Bus to carry over project from Willingham to Meldreth</li> <li>• Work at Fen Road, Chesterton to facilitate provision of recreation area (currently no SCDC Officers working at Fen Road Site)</li> <li>• Youth Bus to return to Smithy Fen in Cottenham to engage children, young people and adults in wider community issues</li> <li>• Pilot Street Football sessions at Smithy Fen with a view to eventually</li> </ul>	<p>March 11 – March 12</p>	<p>Youth Bus project at Willingham is now being carried out at Meldreth; the youth bus is also working at Fen Road Chesterton in partnership with Cambs City Council; the Youth Bus visits to Smithy Fen are about to begin in October.</p> <p>Street Football Sessions are to begin in October/November once the Youth Bus visits begin.</p> <p>Good progress being made on the Rock &amp; Pop Network: Roctober event organised with 4/5 bands taking part, Rock Summer school at Swavesey Village College involving over 20 11-16 yr olds, Rock Concert held in Swavsey attended by over 200 people.</p> <p>Successful Carnival Project culminating in Park Life in July 11 attended by approx 3000 people.</p> <p>Work underway to help disabled children and young people to identify and provide the services and activities</p>

	<p>run sesisons at Cottenham Village College with Gypsy and Traveller children attending at the VC</p> <ul style="list-style-type: none"> <li>• In partneship with City, County and Village Colleges across SC, establish a Rock &amp; Pop Network across the District for 14 – 19 yr olds – led by national and local djs – targeted work to engage hard to reach groups as well as those in mainstream education</li> <li>• Working in partnership as above, the Carnival Project aims to bring together children, young people and adults by working together around the Olympic 2012 themes culminating in a joint event at Parklife in July 2011.</li> <li>• Changes in funding for disabled children, young people and adults mean that they will be able to ‘buy’ the services and activities they want for themselves, therefore many funding streams and services have been cut while the new funds are put into place. The project to kick start a programme of activities aimed at helping disabled children and young people to identify and provide the services and activities they want, will become self-funding within a year and will be run in the northern part of the District, based in Milton for the first year and then be taken across to Cambourne and other areas across the District later in the year.</li> </ul>		<p>they want following changes to the way that funding is now given.</p>
<p>9. Encourage and promote the</p>	<ul style="list-style-type: none"> <li>• Promote, via consultation, email, website, facebook and existing</li> </ul>	<p>March 11 – March 12</p>	<p>All parish councils have received a copy of the Young People's Plan with offers to attend Parish Council</p>

involvement of children and young people at Local Parish Council level	<p>communications channels (Democratic Services Bulletins, Planning Policy Bulletins, etc) the engagement of children and young people in local parishes. To include making the toolkit available to Parish Councils.</p> <ul style="list-style-type: none"> <li>Facilitated workshops with Parishes (by request) to support involvement and engagement with children and young people.</li> </ul>		meetings to explain how South Cambs DC is involving children and young people - uptake has been mixed but some of our parishes already actively involve young people through the locality partnerships in their local communities (Cottenham & Swavesey Locality), while others such as Longstanton are making good progress to ensure involvement in progressed.
10. Monitoring and Evaluation	<p>To make quarterly monitoring reports to the Customer Service Excellence Steering Group to ensure maximum uptake and commitment across the Council</p> <p>To ensure a 'children &amp; young people's' line is added into all Council Report Templates under 'consultations', to ensure children and young people are consulted at appropriate and relevant times</p> <p>Identify any problem areas (decrease of involvement, no involvement) and resolve as appropriate</p>	June 2011	<p>The CSE steering group is to be replaced with alternative arrangements, which have yet to be finalised.</p> <p>In the meanwhile, monitoring is carried out within the team progress reported to the Northstowe and New communities PFH</p>
11. Continued support for Children and Young People's South Cambs and City Strategic Area Partnership	<p>Continue to work with and actively contribute to Children's Trust, South Cambs and City Strategic Area Partnership to identify priority areas and groups with partner organisations. This work includes joint commissioning of services to work across South Cambridgeshire and Cambridge City within agreed priorities.</p>	April 2011 – March 2012	As 8 above, as well as continued work with Area Partnership to ensure funding is focused to areas of identified priorities across South Cambridgeshire (Gypsy, Traveller and Eastern European communities, mental health, areas of demographic change)